

Business Tools for an Online World!

A Local
Bowling Green
Company

Digital technologies and the Internet are changing many aspects of business and communication, opening new opportunities for everyone.

Sea Lion Studio offers professional digital production services to help your business or group succeed in the new media world.

Websites

- Custom and package options
- CMS & database sites
- eCommerce
- Hosting and domain name setup
- Standard SEO update
- Site analytics setup
- Service packages for updates, additions & support
- Content production - video, photography, graphics, etc

Video

- Web video
- DVDs
- Advertising spots
- Event coverage
- Marketing & promotion
- Green screen studio

E-Newsletters

- Mailing list management
- HTML & CMS-based newsletters
- Custom options

Online Advertising

- Create your ad spots
- Video, audio, photography, Flash
- Placement options

Print

- Flyers, posters, cards, etc...
- Newsletters
- Folders and packaging



- Underwriting opportunities for content presented on the site
- Town, Business, Culture and Campus topics
- Area and event promotion materials



- **Calendar:** share dates, website calendar options
- **Files:** share videos, images, flyers, brochures, business cards, etc...
- **Market:** online marketplace with easy eCommerce options
- **Post:** free standard classified advertising, business options

Sponsorship Advertising

- Available on BGFile.com and BGGizmo.com
- Rotational placement on all site pages (both sites)
- Special placement options
- Active CMS-based display panels
- Email display panel options
- Custom production options



a digital media
production company

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